



COWELL® International Conference 2025

[From First to Forever : Leading Implant Dentistry into the Future]

- **Date** | Oct 31th - Nov 04th, 2025
- **Venue** | Pudong Shangri-La, Shanghai, China
- **Schedule** | 4 nights & 5 days

Moderator



Prof. Adam Nulty
UK

Speakers



Dr. Claudio Sotomayor
Chile



Dr. Jorge O'Brien
Chile



Prof. Bin Shi
China



Prof. Ui-Won Jung
Korea



Dr. Inseong Jeon
Korea



Dr. Martin Tomecek
Czech Republic



Prof. Yi Man
China



Dr. Alejandro Vivas
Venezuela



Prof. Yongkun Kim
USA



Dr. Mirela Mangu Bejnariu
Romania

COWELL® INNO®·X



Welcome to CIC 2025

Dear Participants,

We sincerely appreciate your enthusiastic interest in the upcoming CIC 2025 (Cowellmedi International Conference) and are delighted to extend a warm invitation for you to join us in Shanghai, China, this November 2025. Renowned as a global hub of innovation and culture, Shanghai is a city brimming with dynamic energy and vibrant activities, offering an inspiring backdrop for our event.

Under the theme "From First to Forever: Leading Implant Dentistry into the Future," Cowellmedi reaffirms its dedication to advancing implant dentistry and shaping the future of dental care. With this vision, Cowellmedi continues to introduce pioneering solutions—including implants, instruments, regenerative materials, and digital products—to enhance your daily dental practice and ensure greater comfort and satisfaction for your patients.

CIC 2025: From First to Forever will delve into past and present technologies while unveiling comprehensive guidelines and innovative concepts for future practical applications. Key topics include:

An introduction and 20-year survey,
Clinical applications of the SFIT Cementless solution,
Digital surgery,
Aesthetic prosthetics, and much more.

This conference promises to be an invaluable opportunity to gain cutting-edge insights into implant dentistry. We are proud to feature internationally renowned speakers who will share a wealth of expertise with attendees.

Beyond the academic sessions, you will also have the chance to immerse yourself in the vibrant city of Shanghai, often referred to as the Pearl of the Orient. We encourage you to join us, share your insights, and be a part of a truly fulfilling and enriching experience.

Best regards,



Soohong Kim, D.D.S. Ph.D,
CSO, Cowellmedi Co., Ltd.

Cowellmedi's History



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BIOPLANT™

Korea's first dental implant,
Clinically proven over 30 years

AXIS
An aggressive dental implant with active
self-tapping and cutting capabilities

02



04

Order of Industrial Service Merit

Medaled for developing
the Korea's first dental implant
from the Korean Government

10

COWELL® BMP
The World's first E.rhBMP-2, Proven with
over 60 international studies



1



INNOVATION

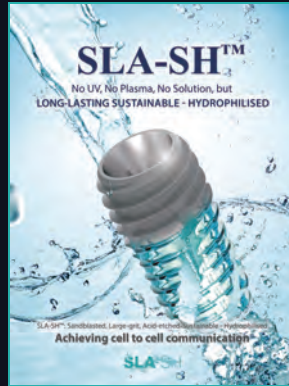
Cowellmedi's flagship
various clinical cases a



Sub. Short INNO Sub-N.
Miraplus 1P.C. / Miraplus 1P.B.

REID Global

A non-profit organization that conducts research education in the field of implant dentistry



15

SLA-SH™

The long-lasting Sustainable - Hydrophilised without the need of additional treatment required at the clinical practice

18

Wifi-Mesh

A CE-marked, non-resorbable barrier membrane with titanium reinforcement between PTFE layers



Global Innovation Centre
Cowellmedi Global Innovation Centre has been completed in Busan, Korea

25

INNO
implant, optimized for
and patient's indications



INNO PLAN

FREE Software for guided surgery
One software - All The Function

OBJECTIVES

Upon completion of the CIC 2025, the participants shall be able to

- Comprehend the new paradigm of prosthesis
- Understand clinical concerns and principles for soft and hard tissue regeneration
- Apply simpler techniques with digital implant procedure
- Approach diverse methods of bone graft
- Successfully treat implant complications
- Achieve predictable clinical outcomes

SCHEDULE

October 31th - November 04th, 2025 [4 nights & 5 days]

Oct 31 Fri Arrival

Nov 01 Sat **CIC 2025**

Nov 02 Sun Individual Activity

Nov 03 Mon Individual Activity

Nov 04 Tue Departure

CURRICULUM

Nov 01st, 2025

Moderator : Prof. Adam Nulty

| SESSION | SPEAKER | SUBJECT |
|-----------------------|--|---|
| 08:30-09:00 | - | Registration |
| 09:00-09:10 | - | Opening Ceremony |
| 01 09:10-10:10 | Dr. Claudio Sotomayor Dr. Jorge O'Brien | Teeth&implant dentistry. The Patient centered hybrid approach |
| 10:10-10:30 | - | Coffee Break |
| 02 10:30-11:00 | Prof. Bin Shi | COWELL Digitalization Introduction and Clinical Cases |
| 03 11:00-11:45 | Prof. Ui-Won Jung | Sinus augmentation using rhBMP-2 What we wish and what we worry |
| 12:00-13:00 | - | Lunch |
| 04 13:00-13:45 | Dr. Inseong Jeon | 20 years Survey of Immediate placement with concurrent loading |
| 05 13:50-14:35 | Dr. Martin Tomecek | Wifi-Mesh in horizontal and vertical alveolar ridge GBR reconstruction |
| 06 14:40-15:10 | Prof. Yi Man | SFIT Clinical Cases and Applications |
| 15:10-15:30 | - | Coffee Break |
| 07 15:30-16:15 | Dr. Alejandro Vivas | FP1 procedures in implant dentistry, from digital to analogic |
| 08 16:20-17:05 | Prof. Yongkun Kim | "When in doubt to extract or not, ... " |
| 09 17:10-17:40 | Dr. Mirela Mangu Bejnariu | Immediate loading in partially and completely edentulous jaw |
| 17:40-17:50 | - | Poster competition Award |
| 17:50-18:00 | - | Closing Ceremony |
| 18:30-20:30 | - | Dinner |
| 20:30-22:00 | - | COWELL NIGHT |

SPEAKERS

Moderator



Prof. Adam Nulty

UK 

- President of the International Digital Dental Academy
- Head Of Department of Digital Dentistry – College of Medicine & Dentistry
- Fellow of the College of General Dentistry
- Fellow of the Academy of Medical Educators
- Fellow of the Royal Society of Medicine
- Fellow of the International Congress of Implantologists
- Practice Principal, Dentist On THE ROCK & Digital Smile Studio, Harley Street.
- PhD on Guided Edentulous Implant Surgery at Leeds University

SPEAKERS

SESSION 01 [09:10-10:10]

Teeth&implant dentistry. The Patient centered hybrid approach



Dr. Claudio Sotomayor
Chile 🇨🇱

- DDS, University of Chile
- Specialist in oromaxillofacial implantology. Graduate School. University of Chile
- Perfection in Advanced Implantology. Faculty of Dentistry. University of Concepción
- Specialist in temporomandibular disorders and orofacial pain. CONACEO
- Master in Sleep: Physiology and Medicine. University of Murcia
- Biomimetic Mastership. Alleman Center of Biomimetic Dentistry
- Adjunct Professor of the Bucomaxillofacial Implantology Specialty Program, Graduate School, University of Chile
- Private Practice. Director of Nueva Panorámica Clinic. Santiago, Chile
- Director of the AOS training center implantology area. Santiago, Chile



Dr. Jorge O'brien
Chile 🇨🇱

- DDS, University of Chile
- Specialist in Oral Rehabilitation, University of Chile
- Diploma in Implant Rehabilitation, University of Chile
- Diploma in Teaching for Health Careers, Diego Portales University
- Biomimetic Mastership, The Alleman Center (2018 and 2022)
- Owner and private practice at Nueva Panorámica Dental Clinic. Santiago de Chile, Chile
- Co-director of Diplomas in Adhesive Restorative Dentistry and Biomimetics in-person and blended versions, Diego Portales University
- Lecturer of In-Person, Blended, and Online Courses, National and International. AOS Academy

SPEAKERS

SESSION 02 [10:30-11:00]

COWELL Digitalization Introduction and Clinical Cases



Prof. Bin Shi
China 🇨🇳

- Director and Professor of Department, Implantology School & Hospital of Stomatology Wuhan University
- Vice Chairman of the Committee of Implantology of Chinese Stomatological Association
- Fellow of the International Academy of Dentists

SESSION 03 [10:00-10:25]

Sinus augmentation using rhBMP-2 What we wish and what we worry



Prof. Ui-Won Jung
Korea 🇰🇷

- Past Chair, Department of Periodontology, Dental Hospital, Yonsei University College of Dentistry, Seoul, Korea
- Past Vice Director of Dental Hospital, Yonsei University College of Dentistry, Seoul, Korea
- Past Vice Dean of Research Affairs, Yonsei University College of Dentistry, Seoul, Korea
- ITI Fellow, Education delegate in Section Korea
- Osteology Foundation Expert Council Member
- EAO Ambassador Korea
- Andre Schroeder Research Award 2018, 2019, 2020.
- Published more than 210 papers in international peer-reviewed journals

SPEAKERS

SESSION 04 [13:00-13:45]

20 years Survey of Immediate placement with concurrent loading



Dr. Inseong Jeon
Korea 🇰🇷

- Director of Digital Hub DentalClinic
- Residency in Orthodontics, Inha University
- Director, Korean Academy of Esthetic Dentistry
- Director, ICOI Korea
- Director, Academy of Infection control in Dentistry
- Director, WCUPS
- Board, Respect Standard, KDA
- DDS, College of Dentistry, Wonkwang University, Korea

SESSION 05 [13:50-14:35]

Wifi-Mesh in horizontal and vertical alveolar ridge GBR reconstruction



Dr. Martin Tomecek
Czech Republic 🇨🇪

- REID Global Accredited Clinician
- Speaker of CIC 2018 and 2019
- Speaker Specializing in Implant Dentistry, Soft Tissue Management, Prosthodontics, and Dental Photography
- Founder of 3DK Dental Clinic, Prague
- Graduated from Charles University, Medical Faculty-Dentistry

SPEAKERS

SESSION 06 [14:40-15:10]

SFIT Clinical Cases and Applications



Prof Yi Man
China 🇨🇳

- Director and Professor of Implant Department, West China School of Dental Medicine, Sichuan University
- Standing Committee of the Committee of Implantology of Chinese Association
- Chairman of the Executive Committee Osteology Foundation China
- Vice President of the Chinese Society of Digital Dentistry

SESSION 07 [15:30-16:15]

FP1 procedures in implant dentistry, from digital to analogic



Dr. Alejandro Vivas
Venezuela 🇻🇪

- Collaborate Faculty Member of Div. of OMFS, Miller School of Medicine, University of Miami
- Fellow of ICOMS, Oral and Maxillofacial Surgery
- Member of AAOMS, American Association of Oral and Maxillofacial Surgeons
- Founder of Miami Medical Seminars
- Speaker of CIC 2015, 2016, 2017, 2018, 2019, and CEC 2022

SPEAKERS

SESSION 08 [16:20-17:05]

"When in doubt to extract or not, ..."



Prof. Yongkun Kim
USA 🇺🇸

- Clinical Assistant Professor of Periodontal Prosthesis, University of Pennsylvania
- Clinical Assistant Professor of Post-Graduate Periodontics, University of Pennsylvania
- Post-graduate Certificates in Periodontics, Dental Implantology, and Fixed Prosthodontics, University of Pennsylvania
- DMD, University of Pennsylvania
- Member of the American Dental Association, Pennsylvania Dental Association, Academy of Osseointegration, etc.

SESSION 09 [12:00-12:25]

"Immediate loading in partially and completely edentulous jaw"



Dr. Mirela Mangu Bejnariu
Romania 🇷🇴

- Graduated Iuliu Hatieganu University of Medicine and Pharmacy, Dentistry department
- Oral Surgery specialist at Oral and Maxillofacial Surgery Clinic Cluj-Napoca, Romania
- Present Oral Surgeon at Dental Clinic Associate BM Implant Center

A panoramic view of the Shanghai skyline across the Huangpu River. The Oriental Pearl Tower is the most prominent feature on the right, with its two large spheres and a smaller one at the top. To its left is the Shanghai Grand Mall, a large, ornate building with a brown roof. Further left is the Shanghai Tower, a tall, blue, curved skyscraper. The sky is a clear, light blue with some wispy clouds. The water in the foreground is dark blue.

WELCOME TO SHANGHAI!

Shanghai is a vibrant metropolis in eastern China, known for its blend of history and modernity. Divided by the Huangpu River, Puxi offers cultural landmarks and historical charm, while Pudong features towering skyscrapers and a thriving financial hub. With state-of-the-art venues, convenient transportation, and a dynamic cultural scene, Shanghai is a global destination for innovation, business, and entertainment.

Pudong Shangri-La, Shanghai

Hotel Introduction



Nestled within the vibrant financial district of Lujiazui, in a prime location at the very heart of modern Shanghai's commercial hub, Pudong Shangri-La, Shanghai, is directly opposite the historical Bund, offering breathtaking views of the Huangpu River and Shanghai's magnificent skyline.

The hotel offers easy access to Shanghai's major business and leisure destinations, allowing both business and leisure travellers to experience everything the city has to offer in comfort and style.

Strategic Located in the heart of Shanghai, facing Huangpu River (the Bund), 45 mins and 35 mins from the Pudong International airport and Hongqiao International airport, respectively.

MOVING FORWARD IN AN INNOVATORY SHANGHAI

1. The Bund (Waitan)



The Bund is a famous waterfront area in central Shanghai, offering stunning views of both the historic colonial buildings on one side and the modern skyscrapers of Pudong on the other. It's a perfect spot for a scenic walk, especially at night when the skyline is beautifully illuminated. Don't miss the chance to take a Huangpu River cruise for a unique perspective.

📍 Zhongshan East 1st Rd, Huangpu District, Shanghai, China

2. Yu Garden (Yuyuan Garden)



Yu Garden is a classical Chinese garden located in the Old City of Shanghai. Dating back to the Ming Dynasty, it features traditional pavilions, serene ponds, rock formations, and lush greenery. Surrounding the garden, you'll find bustling bazaars and traditional food vendors, making it an ideal place to experience Shanghai's historical charm.

📍 218 Anren St, Huangpu District, Shanghai, China

4. Oriental Pearl Tower



The Oriental Pearl Tower is one of Shanghai's most iconic landmarks. Standing at 468 meters, it offers incredible panoramic views of the city from its observation decks. The tower is a combination of modern design and traditional Chinese cultural elements, with a stunning night-time light show. It also houses a museum and rotating restaurants, making it a fun and scenic spot for visitors.

📍 1 Century Ave, Lujiazui, Pudong, Shanghai, China

5. Tianzifang



Tianzifang is a trendy arts and crafts enclave nestled in the French Concession area. The narrow alleys are lined with boutique shops, cafes, art studios, and unique galleries. It's the perfect place to soak in a mix of old Shanghai charm and modern creativity while picking up one-of-a-kind souvenirs.

📍 Lane 210, Taikang Rd, Huangpu District, Shanghai, China

6. Shanghai Disneyland Park



Shanghai Disneyland is the first Disney theme park in mainland China, offering a magical experience for visitors of all ages. It features classic attractions, thrilling rides, and entertaining parades, along with a Chinese twist on Disney's beloved characters and themes. Whether you're a Disney fan or just looking for fun, it's an exciting and family-friendly destination.

📍 310 Huaxia East Rd, Pudong, Shanghai, China

A time to indulge in shanghai!

CIC 2025

COWELL® International Conference

in Shanghai 

Cowellmedi Co., Ltd.

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Cowellmedi
The Pioneers in Dental Implant and E.rhBMP-2

